



# Bachelor of Business Administration, B.B.A.

(Management Concentration, Senior Living Administration Emphasis)

2020-2021

**WEBSITE**

www.swau.edu/business

**DEPARTMENT PERSONNEL**

*AdventHealth Endowed Chair of  
Business Administration*

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*Faculty*

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The Bachelor of Business Administrations degree (BBA) with a concentration in management with an emphasis in senior living administration is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

**Job Market**

The senior living industry (e.g., assisted living, independent living, and memory care) is rapidly growing and in need of compassionate leaders with the management skills to meet the needs and desires of the senior population. Most of the graduates from this program will seek leadership positions in the business administration and management of senior living communities. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

**Job Outlook**

The job outlook for individuals with senior living management degrees continues to improve. According to the U.S. Bureau of Labor Statistics, between the years 2018 and 2028, there will be 71,600 jobs medical and health services managers.

**Earnings**

Earnings potential for graduates with senior living management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the U.S. Bureau of Labor Statistics, the median annual income for medical and health services managers is \$71,600.

**Educational Qualifications**

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

**General Education Requirements**

To view general education requirements for this major please visit:  
<https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>.



**BUSINESS CORE**

<b>ACCT 211</b>	Accounting Principles I.....	<b>3</b>
<b>ACCT 212</b>	Accounting Principles II.....	<b>3</b>
<b>BUAD 202</b>	Introduction to Contemporary Business.....	<b>3</b>
<b>BUAD 211</b>	Profiles of Entrepreneurship.....	<b>3</b>
<b>BUAD 270</b>	Management Information Systems.....	<b>3</b>
<b>BUAD 301</b>	Principles of Management.....	<b>3</b>
<b>BUAD 311</b>	Business Law.....	<b>3</b>
<b>BUAD 460</b>	Ethics & Business Social Responsibility.....	<b>3</b>
<b>BUAD 466</b>	Production and Operations Management <i>or</i>	
<b>ECON 401</b>	Managerial Economics.....	<b>3</b>
<b>BUAD 472</b>	Business Policies and Strategies.....	<b>3</b>
<b>ECON 211</b>	Macroeconomics.....	<b>3</b>
<b>ECON 212</b>	Microeconomics.....	<b>3</b>
<b>FNCE 321</b>	Business Finance.....	<b>3</b>
<b>IBUS 319</b>	International Business.....	<b>3</b>
<b>MKTG 343</b>	Principles of Marketing.....	<b>3</b>

**TOTAL: 45**

**MANAGEMENT CONCENTRATION**

<b>BUAD 317</b>	Business Communications.....	<b>3</b>
<b>BUAD 372</b>	Human Resources Management.....	<b>3</b>
<b>BUAD 423</b>	Organizational Behavior.....	<b>3</b>

**TOTAL: 9**

**SENIOR LIVING EMPHASIS**

<b>BSLM 310</b>	Introduction to Senior Living Administration..	<b>3</b>
<b>BSLM 320</b>	Resident-Centered Care and Services.....	<b>3</b>
<b>BSLM 492</b>	Senior Living Internship.....	<b>3-8</b>

**TOTAL: 9-14**

**REQUIRED COGNATE**

<b>CSIS 106</b>	Comprehensive Spreadsheets.....	<b>3</b>
<b>MATH 141</b>	Introduction to Probability and Statistics.....	<b>3</b>
<b>ALHE 112</b>	Medical Terminology.....	<b>1</b>
<b>PSYC 330</b>	Life Transitions, Grief and Loss.....	<b>3</b>

**TOTAL: 10**

**SAMPLE FOUR-YEAR SCHEDULE**

	FIRST SEMESTER	SECOND SEMESTER
<i>First Year</i>	ENGL 121—Freshman Composition.....3 History Elective.....3 UNIV 111—Wellness for Life.....2 BUAD 202 —Introduction to Contemporary Business.....3 Life Science Elective.....4 <b>TOTAL.....15</b>	CSIS 106—Comprehensive Spreadsheets.....3 History/Social Science Elective.....3 Fine Arts Elective.....3 Religion Elective.....3 Physical Science Elective.....4 <b>TOTAL.....16</b>
<i>Second Year</i>	ACCT 211—Accounting Principles I.....3 BUAD 270—Management Information Systems.....3 ECON 211—Macroeconomics.....3 ENGL 220—Research Writing.....3 MATH 141—Introduction to Probability and Statistics.....3 KINA Activity Elective.....1 <b>TOTAL.....16</b>	ACCT 212—Accounting Principles II.....3 BUAD 211—Profiles of Entrepreneurship.....3 ECON 212—Microeconomics.....3 Elective.....3 Religion Elective.....3 <b>TOTAL.....15</b>
<i>Third Year</i>	BUAD 301—Principles of Management.....3 FNCE 321—Business Finance.....3 MKTG 343—Principles of Marketing.....3 Literature Electives.....3 KINA Activity Elective.....1 Religion Elective.....3 <b>TOTAL.....16</b>	BUAD 311—Business Law.....3 BUAD 317—Business Communication.....3 BUAD 372—Human Resources Management.....3 Religion Elective.....3 BSLM 310—Introduction to Senior Living Management.....3 ALHE 112—Medical Terminology.....1 <b>TOTAL.....16</b>
<i>Fourth Year</i>	BUAD 423—Organizational Behavior.....3 IBUS 319—International Business.....3 BUAD 460—Ethics & Business Social Responsibility.....3 BUAD 466—Production & Operations.....3 BSLM 320—Resident-Centered Care and Services.....3 <b>TOTAL.....15</b>	BUAD 472—Business Policies and Strategies (Capstone).....3 PSYC 330—Life Transitions, Grief and Loss.....3 BSLM 492—Senior Living Internship.....3 Business Electives (upper division).....6 <b>TOTAL.....15</b>