



# Bachelor of Business Administration, B.B.A.

## (Operations and Supply Chain Management Concentration)

2021-2022

**WEBSITE**

www.swau.edu/business

**DEPARTMENT PERSONNEL**

*AdventHealth Endowed Chair of  
Business Administration*  
Aaron Moses, Ph.D.

*Faculty*

Satyanarayana Ramella, Ph.D.  
Chanda Santo, M.B.A., M.S.

**LOCATION**

Pechero Hall

**MAIL**

Department of Business  
Administration  
100 W. Hillcrest  
Keene, TX 76059

(817) 202-6224

The Bachelor of Business Administrations degree (BBA) with a concentration in Operations and Supply Chain Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

**Job Market**

Operations and Supply Chain majors will find jobs with companies such as Amazon, Lockheed Martin, FedEx, Dell, and Apple in fields such as manufacturing, airlines, wholesaling and distributing, freight, third-party logistics and consumer goods to name a few. Some of our graduates choose to continue their education in graduate school resulting in successful careers in many of these fields at an even higher level.

**Job Outlook**

According to the U.S. Bureau of Labor Statistics, between the years 2018 and 2028, there will be an increase of about 28,100 (26%) jobs in operations research analytics. Logisticians will find about 8,400 new jobs between 2018-2028 and business operation specialist occupations will add 119,600 jobs. There will be a need for an additional 230,000 new general operations managers in the same period.

**Earnings**

Earnings potential for graduates with Operations and Supply Chain Management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the U.S. Bureau of Labor Statistics (2018), the median annual income of operations research analyst's is \$81,390 while logisticians earn a median salary of \$74,600. Operations managers earn a median salary of \$123,880. The median annual income for business operations specialist occupation is \$76,960.

**Educational Qualifications**

A bachelor's degree qualifies an individual for most entry-level positions. However, a graduate degree will significantly increase the potential of obtaining many positions as well as earning potential.

**General Education Requirements**

To view general education requirements for this major please visit:  
<https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>.

100 W. Hillcrest Street  
Keene TX 76059

(800) 433-2240 TOLL-FREE  
(817) 202-6794 PHONE

www.swau.edu



**BUSINESS CORE**

<b>ACCT 211</b>	Accounting Principles I.....	<b>3</b>
<b>ACCT 212</b>	Accounting Principles II.....	<b>3</b>
<b>BUAD 202</b>	Introduction to Contemporary Business.....	<b>3</b>
<b>BUAD 211</b>	Profiles of Entrepreneurship.....	<b>3</b>
<b>BUAD 270</b>	Management Information Systems.....	<b>3</b>
<b>BUAD 301</b>	Principles of Management.....	<b>3</b>
<b>BUAD 311</b>	Business Law.....	<b>3</b>
<b>BUAD 460</b>	Ethics & Business Social Responsibility.....	<b>3</b>
<b>BUAD 466</b>	Production and Operations Management <i>or</i>	
<b>ECON 401</b>	Managerial Economics.....	<b>3</b>
<b>BUAD 472</b>	Business Policies and Strategies.....	<b>3</b>
<b>ECON 211</b>	Macroeconomics.....	<b>3</b>
<b>ECON 212</b>	Microeconomics.....	<b>3</b>
<b>FNCE 321</b>	Business Finance.....	<b>3</b>
<b>IBUS 319</b>	International Business.....	<b>3</b>
<b>MKTG 343</b>	Principles of Marketing.....	<b>3</b>

**TOTAL: 45**

**OPERATIONS AND SUPPLY CHAIN MANAGEMENT CONCENTRATION**

<b>BUAD 360</b>	Forecasting and Logistics.....	<b>3</b>
<b>BUAD 362</b>	Sourcing and Operations.....	<b>3</b>
<b>BUAD 467</b>	Supply Chain Analysis.....	<b>3</b>
<b>BUAD 471</b>	Supply Chain Management (Capstone).....	<b>3</b>
<b>BUAD</b>	Operations Management Electives.....	<b>6</b>

**TOTAL: 18**

**REQUIRED COGNATE**

<b>COMM 111*</b>	Speech.....	<b>3</b>
<b>CSIS 106</b>	Comprehensive Spreadsheets.....	<b>3</b>
<b>MATH 141</b>	Introduction to Probability and Statistics.....	<b>3</b>

**TOTAL: 9**

\* BUAD 317 or COMM 113 may be taken as an alternative to COMM 111 and also fulfill the communication competency requirement.

**SAMPLE FOUR-YEAR SCHEDULE**

	FIRST SEMESTER	SECOND SEMESTER
<i>First Year</i>	ENGL 121—Freshman Composition.....3 History/Social Science Option.....3 UNIV 111—Wellness for Life.....2 BUAD 202—Introduction to Contemporary Business.....3 Life Science Option.....4 <b>TOTAL.....15</b>	Elective.....3 COMM 111—Speech.....3 MATH 141—Introduction to Probability and Statistics.....3 Physical Science Option.....4 Religion Option.....3 <b>TOTAL.....16</b>
<i>Second Year</i>	ACCT 211—Accounting Principles I.....3 BUAD 270—Management Information Systems.....3 ECON 211—Macroeconomics.....3 ENGL 220—Research Writing.....3 KINA Activity Option.....1 Religion Option.....3 <b>TOTAL.....16</b>	ACCT 212—Accounting Principles II.....3 BUAD 211—Profiles of Entrepreneurship.....3 CSIS 106—Comprehensive Spreadsheets.....3 ECON 212—Microeconomics.....3 History/Social Science Option.....3 <b>TOTAL.....15</b>
<i>Third Year</i>	BUAD 301—Principles of Management.....3 FNCE 321—Business Finance.....3 MKTG 343—Principles of Marketing.....3 IBUS 319—International Business.....3 Fine Arts Option.....3 <b>TOTAL.....15</b>	BUAD 311—Business Law.....3 BUAD 360—Forecasting and Logistics.....3 Literature Option.....3 KINA Activity Option.....1 Religion Option.....3 <b>TOTAL.....13</b>
<i>Fourth Year</i>	BUAD 460—Ethics & Business Social Responsibility.....3 BUAD 466—Production & Operations Management.....3 BUAD 467—Supply Chain Analysis.....3 BUAD 362—Sourcing and Operations.....3 BUAD—Operations and Supply Chain Elective.....3 <b>TOTAL.....15</b>	BUAD 472—Business Policies and Strategies (Capstone).....3 BUAD 471—Supply Chain Management (Capstone).....3 Operations Management Electives.....3 Religion Option (upper division).....3 Elective.....3 <b>TOTAL.....15</b>