



Bachelor of Business Administration, B.B.A.

(Project Management Concentration)

2021-2022

WEBSITE

www.swau.edu/business

DEPARTMENT PERSONNEL

*AdventHealth Endowed Chair of
Business Administration*

Aaron Moses, Ph.D.

Faculty

Satyanarayana Ramella, Ph.D.

Chanda Santo, M.B.A., M.S.

LOCATION

Pechero Hall

MAIL

Department of Business
Administration
100 W. Hillcrest
Keene, TX 76059

(817) 202-6224

100 W. Hillcrest Street
Keene TX 76059

(800) 433-2240 TOLL-FREE
(817) 202-6794 PHONE

www.swau.edu

The Bachelor of Business Administrations degree (BBA) with a concentration in Project Management is one of many BBA's offered by the Southwestern Adventist University's Department of Business. The goal of the Business Department is to prepare the student for a career in business, guiding them in obtaining the abilities needed to succeed in their chosen area. The student will develop competencies in integrity, research and critical thinking, communications, leadership, & professional skills through classroom instruction and activities, projects, case studies, interaction with professionals from the community, and other methods.

Job Market

The job market for Project Management majors is broad and our project management graduates will find jobs as project managers in many industries including manufacturing and construction, information services and publishing, finance and insurance, management and professional services, utilities, and oil and gas.

Job Outlook

The job outlook for individuals with Project Management degrees continues to improve. According to the Project Management Institute (PMI), between the years 2017 and 2027, there will be an increase of 22 million jobs (33%) for project managers worldwide. There will be a need for an additional 2.2 million project managers each year through 2027.

<https://www.pmi.org/learning/careers/job-growth>

Earnings

Earnings potential for graduates with Project Management degrees vary widely depending on many factors including the geographic location, the industry you choose, position, skills and experience. According to the Project Management Institute (PMI), the median annual income in the United States for project managers in general is \$116,000 with a project manager earning a median of \$87,360 and The Director of Project Management office earning a median of \$144,000.

<https://www.pmi.org/-/media/pmi/documents/public/pdf/learning/pmi-salary-survey-11th-edition-report.pdf>

Educational Qualifications

A bachelor's degree qualifies an individual for most entry-level positions. However, a Project Management Certification (PMP, CAPM, etc.) will significantly increase the potential of obtaining many positions as well as earning potential.

General Education Requirements

To view general education requirements for this major please visit:

<https://catalog.swau.edu/core-curriculum-for-a-bachelors-degree>.



BUSINESS CORE

ACCT 211	Accounting Principles I.....	3
ACCT 212	Accounting Principles II.....	3
BUAD 202	Introduction to Contemporary Business.....	3
BUAD 211	Profiles of Entrepreneurship.....	3
BUAD 270	Management Information Systems.....	3
BUAD 301	Principles of Management.....	3
BUAD 311	Business Law.....	3
BUAD 460	Ethics & Business Social Responsibility.....	3
BUAD 466	Production and Operations Management <i>or</i>	
ECON 401	Managerial Economics.....	3
BUAD 472	Business Policies and Strategies.....	3
ECON 211	Macroeconomics.....	3
ECON 212	Microeconomics.....	3
FNCE 321	Business Finance.....	3
IBUS 319	International Business.....	3
MKTG 343	Principles of Marketing.....	3

TOTAL: 45

PROJECT MANAGEMENT CONCENTRATION

CSIS 110	Principles of Computer Programming I.....	3
CSIS 111	Principles of Computer Programming II.....	3
BUAD 280	Introduction to Project Management.....	3
BUAD 281	Project Planning.....	3
BUAD 380	Project Execution.....	3
BUAD 421	Advanced Project Management.....	3

TOTAL: 18

REQUIRED COGNATE

CSIS 106	Comprehensive Spreadsheets.....	3
MATH 141	Introduction to Probability and Statistics.....	3

TOTAL: 9

**The General Education speech requirement is satisfied through BUAD 317.*

SAMPLE FOUR-YEAR SCHEDULE

	FIRST SEMESTER	SECOND SEMESTER
<i>First Year</i>	ENGL 121—Freshman Composition.....3 History Option.....3 UNIV 111—Wellness for Life.....2 BUAD 202 —Introduction to Contemporary Business.....3 Life Science Option.....4 TOTAL.....15	CSIS 106—Comprehensive Spreadsheets.....3 History/Social Science Option.....3 Fine Arts Option.....3 Religion Option.....3 Physical Science Option.....4 TOTAL.....16
<i>Second Year</i>	ACCT 211—Accounting Principles I.....3 BUAD 270—Management Information Systems.....3 ECON 211—Macroeconomics.....3 ENGL 220—Research Writing.....3 MATH 141—Introduction to Probability and Statistics.....3 KINA Activity Option.....1 TOTAL.....16	ACCT 212—Accounting Principles II.....3 BUAD 211—Profiles of Entrepreneurship.....3 ECON 212—Microeconomics.....3 Elective.....3 Religion Option.....3 TOTAL.....15
<i>Third Year</i>	BUAD 301—Principles of Management.....3 FNCE 321—Business Finance.....3 BUAD 280 -- Introduction to Project Management.....3 CSIS 110 -- Principles of Computer Programming I.....3 KINA Activity Option.....1 Religion Option.....3 TOTAL.....16	BUAD 311—Business Law.....3 BUAD 281 -- Project Planning.....3 BUAD 372—Human Resources Management.....3 Religion Option.....3 CSIS 111 -- Principles of Computer Programming II.....3 TOTAL.....15
<i>Fourth Year</i>	MKTG 343 -- Principles of Marketing.....3 IBUS 319—International Business.....3 BUAD 460—Ethics & Business Social Responsibility.....3 BUAD 466—Production & Operations.....3 BUAD 380 -- Project Execution.....3 TOTAL.....15	BUAD 472—Business Policies and Strategies (Capstone).....3 Religion Option (upper division).....3 Literature Option.....3 BUAD 421 -- Advanced Project Management.....3 BUAD 317 -- Business Communicaions.....3 TOTAL.....15